

Tech Zero Report

Cambridge Intelligence
2024-2025 financial year

Published November 2025

Tech
Zero



Introduction

Cambridge Intelligence is a software company selling data visualization toolkits.

Our business was founded in 2011, and we had an average of 82 employees during 2024-25, with our main office in Cambridge, UK.

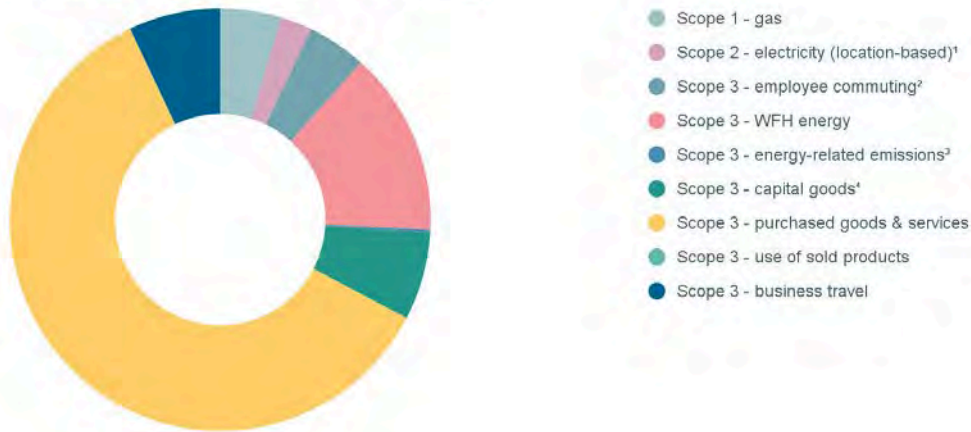
We are committed to achieving net zero by 2030. This report describes the work carried out towards this target during the financial year 2024/25, and our priorities for the future.

Carbon footprint

We started measuring our carbon footprint in the 2019/20 financial year. Since then, we have continuously improved the accuracy and completeness of our reporting, particularly for our scope 3 emissions. Below is a summary of our carbon footprint for 2024/25 and a comparison with previous years.

Total emissions by scope and source 2024/25 (tCO₂e)

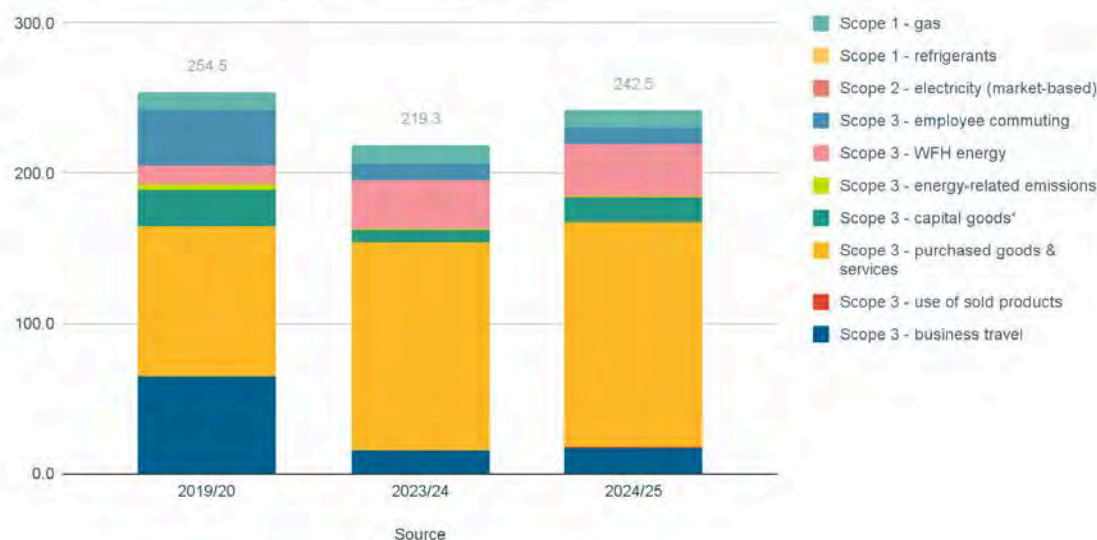
Total emissions by scope and source 2024/25 (tCO₂e)



Total emissions (tCO₂e) by source (scopes 1-3) for 2024/25

Total emissions by scope and source (tCO₂e)

Total emissions by scope and source (tCO₂e)



Market-based emissions by source and year since our 2019/20 baseline

Greenhouse gas emissions relating to our operations by source and year (tCO₂e)

Source	tCO ₂ e		
	2019/20 (base year)	2023/24 ⁵	2024/25
Scope 1 - gas	12.4	13.3	11.7
Scope 1 - refrigerants	0.0	0.0	0.0
Scope 2 - electricity (location-based) ¹	7.5	6.4	6.1
Scope 2 - electricity (market-based)	0.0	0.0	0.0
Scope 3 - employee commuting ²	36.7	10.5	11.3
Scope 3 - WFH energy	12.5	32.8	35.1
Scope 3 - energy-related emissions ³	3.4	0.6	0.5
Scope 3 - capital goods ⁴	24.7	8.5	16.7
Scope 3 - purchased goods & services	99.5	138.6	149.6
Scope 3 - use of sold products	0.1	0.1	0.1
Scope 3 - business travel	65.2	15.0	17.5
Total Emissions (market-based)	254.5	219.3	242.5
Cumulative reduction in emissions since 2019		14%	5%
Emissions per employee (tCO ₂ e)	5.5	2.89 ⁶	2.96
Emissions per £1k consolidated revenue (tCO ₂ e)	0.04	0.02	0.02

1- We use 100% renewable energy for our office, so this row isn't included in our total.

2- Commuting emissions have increased in part because we are now including public transport as well as car journeys in our emissions calculations.

3- Includes transmission & distribution (electricity), well-to-tank electricity and well-to-tank gas.

4- We are calculating our capital goods emissions based on the manufacturers' emissions reports for computer purchases. With new staff and a number of machines reaching end of life, this has increased this year. However, we have extended the replacement frequency of computers from 3 to 4 years going forwards which should reduce this number in future years.

5- The numbers reported here have been updated vs our 2023/24 report as we found a calculation error in purchased goods & services. The number reported previously was 199.0.

6- The numbers reported here have been updated vs our 2023/24 report as we found a calculation error in our average headcount. The number reported previously was 2.81.

Our carbon footprint for 2024/25 is lower compared to the base year though it has increased since last year. It is important to note that the average number of employees has continued to increase from 76 in 2023/24 to 82 in 2024/25 (8% Increase). On a per-employee and consolidated revenue basis, although increased very slightly from the previous year, we continue to see reductions in emissions compared to 2019-20, meaning that we are managing to maintain similar emissions levels while growing the business.

The biggest drivers of our impact over 2024/25 are WFH Energy and purchased goods and services. We have done some work to improve our data collection and processing in these areas to provide more accurate and transparent reporting for future audits.

As WFH energy usage is our second largest emissions category, we are pursuing initiatives to combat increases in WFH emissions as our employee headcount increases.

With improvements to the maintenance and re-usability of existing computers we have extended their replacement frequency from 3 to 4 years which should reduce our capital goods emissions in future years. Additionally, we continue to use conversion factors provided by the manufacturer (e.g. Apple's Environmental Reports) for the laptops in this report.

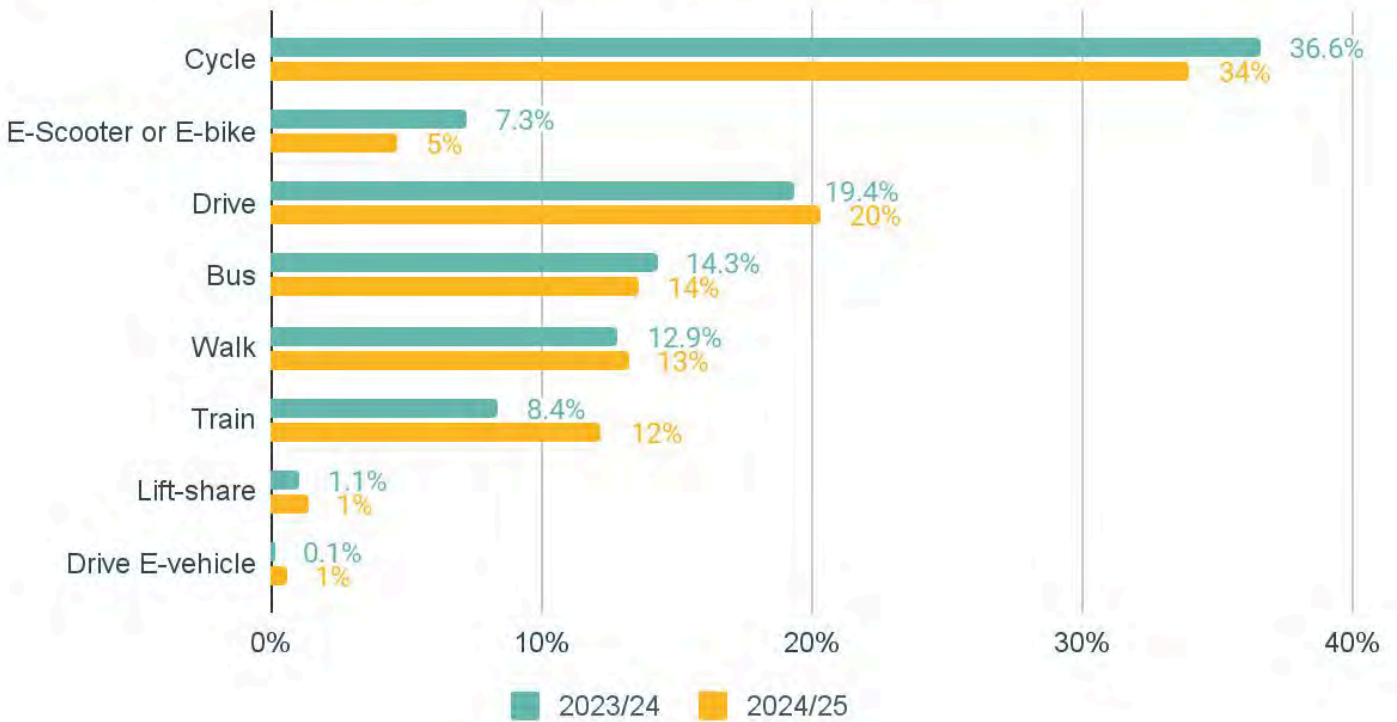
We continue to see an increase in our impact through purchased goods & services which can be attributed to our continued growth. We will continue to work with our suppliers to keep them accountable by encouraging them to publish emissions data, and we will use that data to calculate our own emissions in future reports.

All 2024/25 emissions (242.50 tCO₂e) have been offset with high-quality carbon credits from Gold Standard.

Supplementary Measures

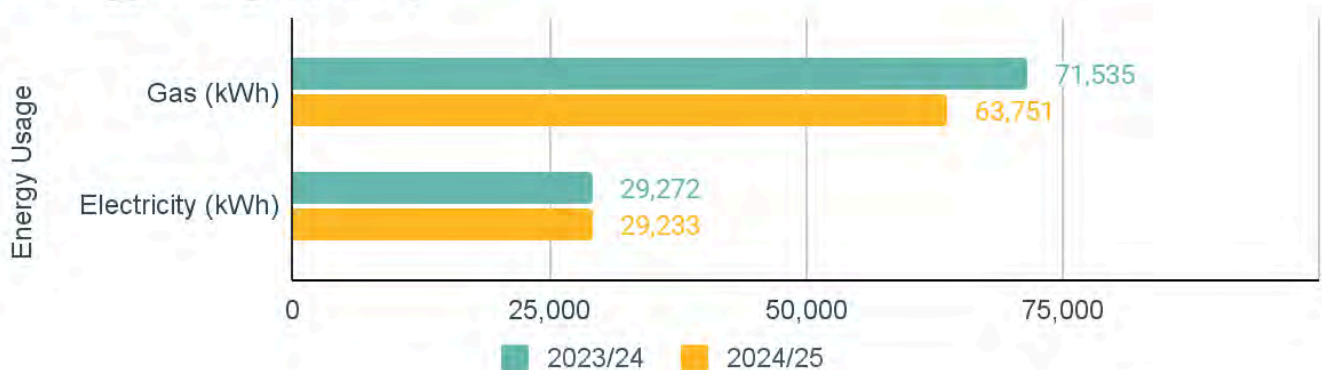
In addition to measuring our GHG emissions, we are tracking two other measures: commuting mode and actual energy usage. The way that employees get to the office is largely unchanged this year, although we do have more people living further away from the office, which accounts especially for the increase in train commuting. We will continue to monitor this and look for ways to encourage greener commuting methods. The Cambridge bus network is also rapidly electrifying, which should see a reduction in emissions for those journeys.

Commuting Modes (% of journeys to the office)



Energy usage has moved in a positive direction this year. We have set up a number of scheduling optimisations for the boiler which have reduced gas usage by about 11%. It is likely that the boiler will need replacing this year and we hope to be able to make the switch to an electric heat source rather than a like-for-like replacement.

Energy Usage (kWh)



Completed emissions-reducing actions

We continue to work on reducing carbon emissions from our operations and improving the detail of our footprint calculations, particularly for scope 3 elements. Residual emissions are offset annually using best-practice offset schemes.

The table below gives an update on our committed actions as set out in our Tech Zero report June 2024.

Action	Explanation	Scope	Progress/outcome notes
Employee Green Energy Switch initiative	Reduce WFH emissions by encouraging employees to use green energy suppliers at home.	3	PROGRESS MADE. We have submitted the initiative to our Senior Management Team and this is currently under review as of the publication of this report.
Improved purchased goods and services reporting	Put a process in place to get reported emissions data from our top suppliers. Review any suppliers who are significantly more carbon intensive than industry average and include this check in purchasing decisions.	3	NOT DONE. We trialled several software solutions but have not found one that is suitable for our needs. We are not a large company and the task is very labour intensive to complete manually.
Improved commuting data collection	Work with local transport authority to get actual emissions data for employee-utilised bus routes. Capture better data on locations employees are commuting from and on vehicles used. Add distance data to reporting where possible.	3	DONE. We have reached out to individual employees for more detailed information on their commuting, allowing for better reporting on this data.
Report on short- and medium-term targets annually to our Board, in our Annual Report, and on our website.	Increasing company and external awareness of CI's impact and sustainability activities.	1,2 & 3	DONE. Our team has representation throughout the business, as well as submitting annual reports.
Green Travel Policy Business Trips	Update the corporate travel policy to prioritise sustainable travel options. Encourage the use of trains over flights where feasible and provide guidelines for offsetting travel emissions.	3	PROGRESS MADE. We have submitted several changes to the corporate travel policy which are now under review by our Senior Management Team as of the publication of this report.
Waste Reduction and Recycling Initiative	Roll out a company-wide waste reduction programme, including recycling facilities and hosting employee awareness sessions.	3	DONE. We held a company wide awareness session and will review whether this requires yearly refreshers depending on company attitude. This is also covered during the induction of new employees.
Review IT Equipment Policies	Update policies to extend the lifespan of IT related devices. Partner with certified recycling services for end-of-life electronics.	3	DONE. The policy has been updated and we have extended the lifespan of computer devices from 3 to 4 years. Additionally we have several contacts for the recycling of end-of-life electronics.

Planned actions

We want to keep reducing our environmental impact. To help us do that, we're committing to complete the actions below before the end of the 2025/26 reporting year. We will also continue to report on our footprint annually.

Action	Explanation	Scope
Employee Green Energy Switch initiative	Reduce WFH emissions by rewarding employees for using green energy suppliers at home.	3
Review spending in high-emissions purchased goods and services categories	Propose changes to spending policies to reduce spending on high-intensity activities or shift spending to lower intensity suppliers. Review the 'Computer services' emissions category as this was our biggest contributor in Scope 3.	3
Replace Boiler System	The current boiler system needs replacing, and we are currently looking at an updated system which should reduce our emissions in the current premises.	1 & 2
Improve Office Energy Efficiency	Review office energy usage and trial ways to improve our energy efficiency. This could include concentrating office occupancy on particular floors on quiet days to reduce energy usage.	1 & 2
Review suppliers for Cambridge Intelligence Merchandise	Over the years, we have engaged with various suppliers for purchasing Cambridge Intelligence branded merchandise and we will review existing supplier lists to make sure we are using sustainable and green conscious providers where applicable.	3